

## 2004 Registration Cost / Exhibitor Sponsorship Packages

The GEHA Board of Directors set the 2004 AEC Registration Fee at the 10/8/03 meeting.

Early registration will be through June 1, 2004 (hotel room block release date) and the cost for full registration will be \$150.00 members / \$175.00 non-members.

After June 1, 2004 the late registration will be \$175.00 members / \$200.00 non-members.

A one-day registration rate will be offered for Thursday and the rate will include conference breaks for the day (banquet tickets would need to be purchased separately). One day early registration through June 1, 2004 is \$75.00 members / \$100.00 non-members.

After June 1, 2004 the one day late registration will be \$100.00 members / \$125.00 non-members.

The Board is offering a new registration type for the 2004 conference – Honorary Member rate (honorary members and those that are eligible at the AEC to become honorary members can use this rate). The rate is for the entire conference and includes conference breaks only. Any other tickets for meal events would need to be purchased separately. The rate is \$50.00 (early and late registration is the same).

The Board also approved the same rate structure as last year for exhibitors and sponsors.

Cost	Includes	Value	# Available
\$1650.00	Reception, Exhibit & 1 page ad	\$2375.00	1
\$850.00	Break, Exhibit, ½ page ad	\$1375.00	3
\$550.00	AM Coffee, Exhibit, & ¼ page ad	\$950.00	2

Reception Sponsor - \$1500.00      Break Sponsor - \$750.00  
Coffee/Tea Break - \$450.00      Exhibit Only - \$375.00

Full Page Ad - \$500.00  
½ Page Ad - \$250.00  
¼ Page Ad - \$125.00  
1/8 Page Ad \$75.00  
Business Card - \$50.00